



WORLD HEPATITIS DAY YOUTH ART CONTEST 2013 GUIDELINES



World Hepatitis Day

Enter this contest and help make a difference by raising awareness about hepatitis! With funding from the Public Health Agency of Canada (PHAC), the Canadian Society for International Health (CSIH), in collaboration with other national and local community organizations, is launching a national art contest to mark **World Hepatitis Day on July 28th 2013**, and raise awareness about hepatitis B and C. Today, approximately 500 million people – 1 in 12 worldwide – are infected with chronic hepatitis B or C. In Canada an estimated 550,000 people have hepatitis, with many unaware of their status (PHAC, 2011 & 2012).

Eligibility

Open to youth ages 13 – 29 years and based in Canada. Entries will be judged in the following categories:

- 13 – 19 years old
- 20 – 29 years old

Each individual is allowed to submit one piece of work per category. Multiple submissions by an individual in a single category will result in all work being disqualified. Entries can be created by teams or individuals; however, only one prize will be awarded per winning entry.

Publicity

The following link should be visible on all entries: www.whdcanada.ca. It is also suggested that the year is not listed on the artwork so that winning pieces can be used as promotional tools in the future.

Theme

*This is Hepatitis.
Know it. Confront it. Get Tested.*

Subthemes

Could include, but are not limited to:

- Prevention: **'Get Protected'** – know the risk factors for hepatitis B and C
- Diagnosis: **'Get Tested'** – getting tested is quick and simple
- Protection: **'Get Vaccinated'** – there is a vaccine for hepatitis B and the disease is preventable
- Treatment: **'Get Treated'** – treatment for hepatitis B and C can be effective
- Living with hepatitis
- Hepatitis affects everyone

Plagiarism

All work must be original. Information, images, video, and sound taken from other sources need to be referenced. Plagiarized works will be disqualified.

How to Enter

Entries can be submitted through email to amarshall@csih.org or mailed to:

WHD Poster Contest
Canadian Society for International Health
1 Nicholas Street, Suite 1105
Ottawa, Ontario, K1N 7B7

Please include the artist's name(s), mailing address (including postal code), e-mail address (if you have one), telephone number, age, and artwork category, with submissions.

Hard copies will not be returned.

Artwork Categories:

Both English and French artwork accepted.

In creating your artwork, please refrain from using fear tactics in the message. Keep in mind that artwork is intended for, and will be judged based upon its capacity to be used for wide distribution.

1. Visual Artwork

- Hand-drawn or computer generated posters
- Drawn on, or able to be printed on, letter size paper (8.5" x 11") or larger
- Digitally submitted posters must be submitted in *pdf* or *jpeg* format
- Words, sentences, and phrases should be used with restraint

2. Written Artwork

- Poems and short stories
- 1,000 word limit
- Fictional or based on real-life experiences. Names and details depictive of real persons or events should be changed to protect the anonymity of all individuals

3. Short Film and Audio Tracks

- Documentaries, animation, stop motion, (i.e. videos able to be played on YouTube), original song recordings, etc
- Maximum length is 3 minutes
- Digital video and audio files must be submitted in a form compatible with Windows™

Deadline for submissions is Midnight (ET) on Wednesday, May 15th 2013

Facts about Viral Hepatitis

The following facts may be used in artwork without referencing

- One in 12 individuals worldwide are infected with viral hepatitis B or C
- Hepatitis B and C can be contracted through unsterile or shared contaminated needles used for body piercings, tattoos, or injecting drugs; contact or exchange of blood from an infected person; or being born to a mother with the virus
- Somebody can have hepatitis B or C for years or even decades without knowing
- The most common complication arising from hepatitis is acute or chronic liver disease leading to cirrhosis and/or liver cancer
- There is a vaccine to prevent hepatitis B.
- There is no vaccine to prevent hepatitis C, however treatment is available

Contest Rules

All artwork submitted to this contest becomes the property of CSIH. CSIH has the right for royalty-free reproduction and distribution of artwork for possible promotional and educational purposes. The purpose of artwork will be to raise awareness about World Hepatitis Day and hepatitis B and C in Canada.

If the artist would like to remain anonymous, do not include name directly on artwork. Names and contact information should be submitted on a separate piece of paper or in the body of an email.

Under no circumstances will CSIH and/or the World Hepatitis Day Canadian Planning Committee (WHDCPC) edit the content of artwork. In the event that CSIH and the WHDCPC would like to make changes to the content of artwork, a consent form will be presented for the artist's consideration and signature.

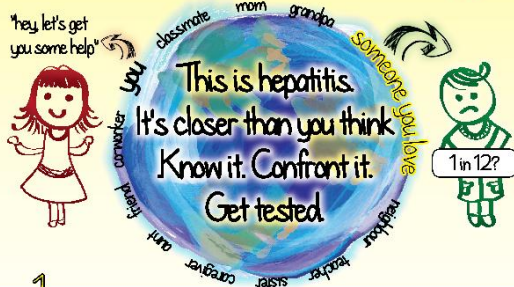
Judging and Prizes

Entries will be judged, in their respective categories, on the accuracy of the information and the effectiveness of the message. We encourage you to visit the World Hepatitis Day website <http://whdcanada.org/poster-contest/> where you can view last year's winning poster entries and get inspired! The **winners from each category** will receive a \$200 Apple™ Gift Certificate, and the winning artwork will be posted on the CSIH and the Canadian World Hepatitis Day website, and may be used as promotional material in the future.

If you would like your school to be notified if you win, please include the name and telephone number of your school with your contact information.

Winners will be contacted on or before June 7th 2013 – no phone calls to CSIH, please.

2012
World Hepatitis Day



1 in 12 people worldwide have chronic viral hepatitis B or C & many are **unaware** that they are infected.

Anyone from anywhere can have it.

Hepatitis is the inflammation of the liver and can lead to liver disease. Hepatitis B & C do not discriminate. Prevention starts with knowing the risks and educating others. Visit your health care provider if you think you are at risk. Getting treatment is effective and the vaccine for Hepatitis B prevents the disease. Reduce the harm by being safe. Practice safe sex, safer drug use and help promote safer practices for health care professionals.

Get protected - Get tested - Get vaccinated - Get treated

Check out www.whdcanada.ca

2012 WHD winning posters in the visual artwork category

Categories:

Youth 13 – 19 years
(right)

&

Youth 20 – 29 years
(left)

